



# ANNUAL REPORT

# 2023

# MESSAGE FROM THE CEO

I am honored to present the Annual Report for the year 2023 on behalf of Serving Humanity Foundation. As we reflect on the past year, it is with immense gratitude and pride that I share the remarkable achievements we have accomplished together.

In our continued commitment to improving lives, we are delighted to announce the successful completion of 150 latrines in the Batticaloa District. These sanitation facilities play a pivotal role in promoting hygiene and better health within the community, leaving a lasting impact on the lives of countless individuals.

Additionally, we have provided shelter to four deserving families through the construction of new houses. These homes serve as a testament to the transformative power of collective compassion and the positive change that can be achieved when we come together with a shared purpose.

In our ongoing efforts to alleviate hunger, we distributed 367 food packs to those in need. These provisions have not only addressed immediate nutritional requirements but have also offered hope and support to individuals and families facing challenging circumstances.

One of our proudest achievements this year is the sponsorship of 60 orphans. Through our sponsorship program, we are investing in the education, health, and overall well-being of these vulnerable children, empowering them to build a brighter future.

Furthermore, Serving Humanity Foundation organized and facilitated several workshops in advocacy, empowering communities to voice their needs and rights effectively. By fostering awareness and equipping individuals with the tools to advocate for change, we contribute to the development of resilient and self-sufficient communities.

None of these accomplishments would have been possible without the unwavering support of our generous donors and the dedication of our committed staff. Your contributions, whether financial or through your time and effort, have been instrumental in turning our vision into a reality. Together, we are making a meaningful difference in the lives of those who need it most.

As we look forward to the future, let us remain inspired by the impact we can create when we work together. The challenges may be great, but so is our collective strength and determination. Serving Humanity Foundation is poised to continue its mission of making a positive and lasting impact on the lives of communities in need. Thank you for your continued support, trust, and commitment to our shared cause.

Sincerely,



**Aashiq Alabdeen**

Chief Executive Officer  
Serving Humanity Foundation



# EXECUTIVE SUMMARY

The Annual Report for the year 2023 highlights our organization's impactful contributions towards community development and welfare. Throughout the year, our dedicated efforts have made a substantial difference in the lives of individuals residing in the Trincomalee District and beyond.



## KEY ACHIEVEMENTS

### 1. SANITATION MILESTONE:

In a significant achievement, we are proud to announce the successful completion of 150 latrines in the Batticaloa District. This accomplishment not only addresses a critical need for improved hygiene but also underscores our commitment to promoting better health outcomes within the community.



### 2. HOUSING INITIATIVES

Our commitment to providing safe and secure shelter is evident through the completion of four houses during the reporting period. These housing projects aim to improve living conditions and contribute to the overall well-being of the beneficiaries.

### 3. FOOD SECURITY

Recognizing the importance of food security, we distributed 367 food packs to vulnerable households in the Batticaloa District. This initiative aimed to alleviate immediate nutritional concerns and contribute to the long-term resilience of communities facing economic challenges.



### 4. SPONSORSHIP FOR ORPHANS

In an effort to support and empower vulnerable children, we proudly sponsored the education and well-being of 60 orphans. This sponsorship program not only addresses the immediate needs of these children but also invests in their future, fostering a sense of hope and stability.

### 5. ADVOCACY WORKSHOPS

Throughout the year, we conducted several workshops in advocacy, emphasizing community empowerment and sustainable development. These sessions served as platforms to educate and engage community members, fostering a deeper understanding of their rights and responsibilities.



The achievements highlighted in this Annual Report underscore our organization's unwavering commitment to making a positive impact in the lives of those we serve. As we reflect on the accomplishments of 2023, we look forward to building on this momentum in the coming years, continuing to be a catalyst for positive change in the communities we are privileged to serve.



# PROGRAMS 2023



Peace Building and  
Advocacy Programs.



Water, Sanitation,  
and Hygiene (WASH)  
Programs.



Food Security  
Programs.



Housing and Shelter  
Programs.



Orphan Sponsorship  
Programs.





## PEACE BUILDING AND ADVOCACY PROGRAMS.

The "Action for Religious Coexistence (ARC)" project is a comprehensive Peace Building and Advocacy Program that strategically focuses on fostering religious freedom in 14 target areas of Sri Lanka. Emphasizing constitutional commitments to religious freedom, the initiative engages multiple sectors, including Religious Leaders, State officials, Community Policing Units, integration structures, and youth. By working collaboratively, the project aims to sustain an inclusive space for religious freedom within the framework of pluralism and the rule of law. The geographical coverage spans diverse areas such as Addalaichenai, Akurana, Beruwala, Mannar, Negombo, Vavuniya, Weligama, Trincomalee Town, Kattankudy, Godakawela, Panduwasnuwara, Kuliypitiya, Mawanella, and Bandarawela.

The primary objectives of the ARC project include strengthening multi-sector engagement to uphold pluralism and the rule of law, creating an environment conducive to the practice of religious beliefs. Inter-faith platforms will be instrumental in advocating for the right to religious freedom, promoting inter-religious and inter-ethnic co-existence, and combating discrimination within a pluralistic framework.

Collaboratively undertaken by the National Peace Council of Sri Lanka and the Serving Humanity Foundation, the ARC project will implement various activities to achieve its long-term objectives. The project duration spans from March 1, 2023, to February 28, 2024, and its operational modalities and implementing strategies align with the commitment to fostering religious freedom and coexistence.

The project's orientation, held on June 3, 2022, at Hotel Green Garden in Trincomalee, aimed to solidify the commitment to the rule of law, creating an enabling environment for adherence to religious beliefs. The dialogue between religious beliefs serves as a crucial element, fostering religious freedom for inter-religious and inter-ethnic coexistence and non-discrimination within the pluralistic framework. Activities such as Capacity building session for local government election's candidates, Pluralism Training for Government Teachers in Trincomalee District, Training on social media and Mass Media, Youth Camp, and mediation training for youths form integral components of the ARC project, collectively contributing to the overarching goals of peace-building and advocacy.







## WATER, SANITATION, AND HYGIENE (WASH) PROGRAMS.

The Water, Sanitation, and Hygiene (WASH) program, funded by the SELAVIP Foundation and executed by the Serving Humanity Foundation (SHF), marks a significant milestone in improving the lives of vulnerable communities in the Batticaloa District, Sri Lanka. Titled 'Access to Safer Sanitation in Sri Lanka,' the project has successfully constructed 150 latrines, addressing a critical need for adequate sanitation facilities among underprivileged rural families in resettled villages.

The overarching goal of the project is to support and empower these families by putting an end to open defecation practices, thus contributing to the overall health and well-being of the community. By providing tangible solutions to basic infrastructure needs, the project strategically focuses on reducing social inequalities and vulnerabilities faced by communities lacking proper sanitation facilities.

One of the distinctive features of the project is its community-driven and multicultural approach. Communities actively participate in every stage of the project, forming social responsiveness committees that ensure local input and engagement. This collaborative model not only fosters a sense of ownership among the beneficiaries but also promotes sustainable development by aligning the project with the specific needs and cultural context of the communities involved.

The project's scope extends to three Divisional Secretariats—Valaichenai, Chenkalady, and Kaluwanchikudy—where 150 durable sanitation infrastructures are being constructed. These facilities are not merely structures but essential components in breaking the cycle of rural poverty. The project specifically targets families facing socio-economic challenges, including women-headed households, disabled individuals, victims of civil unrest, and communities prone to poverty.

Beyond the immediate construction of latrines, the project brings additional benefits to the community. It contributes to improved public health by reducing the risk of waterborne diseases associated with inadequate sanitation. Moreover, by actively involving the community in the project, it fosters a sense of community pride, unity, and empowerment, laying the foundation for long-term positive change.

In summary, the 'Access to Safer Sanitation in Sri Lanka' project goes beyond constructing latrines; it is a holistic approach that addresses the broader socio-economic context, actively involves the community, and creates lasting positive impacts on the lives of the people in the Batticaloa District.







## FOOD SECURITY PROGRAMS.

In response to the pressing need for food security, the Serving Humanity Foundation has implemented a targeted program to address hunger in improvised rural communities. This initiative focuses on supporting vulnerable populations, ensuring access to essential food items, particularly during periods of fasting. The program not only aims to alleviate immediate hunger but also contributes to the overall well-being of the communities it serves.



### DISTRIBUTION OF DRY RATION FOOD COMMODITIES

Serving Humanity Foundation, in collaboration with FRESH HEALTH CARE, executed a comprehensive food security program, distributing dry ration food commodities to disadvantaged communities in Sri Lanka. The initiative specifically targeted the distribution of 367 food packs, strategically chosen to support widows and deserted single mothers, totaling approximately 1500 individuals. This targeted approach ensures that the aid reaches those who are most vulnerable and in critical need of nutritional support.

### PARTNERSHIP WITH FRESH HEALTH CARE

The collaboration between Serving Humanity Foundation and FRESH HEALTH CARE reflects a commitment to maximizing the impact of food distribution programs. By partnering with an organization that shares a dedication to the well-being of communities, the initiative leverages combined resources and expertise to address the complex challenges of food insecurity effectively.

## IMPACT ON VULNERABLE FAMILIES

The distribution of 367 food packs translates into immediate relief for 367 families, offering a lifeline to widows and deserted single mothers who often face heightened vulnerabilities. These food packs not only meet the basic nutritional needs of the recipients but also provide a sense of security and stability, especially during fasting periods.

## HOLISTIC APPROACH TO FOOD SECURITY

Serving Humanity Foundation's food security program goes beyond the immediate distribution of food packs. It reflects a holistic approach, recognizing the interconnectedness of nutrition, well-being, and community support. By addressing the specific needs of vulnerable groups, such as widows and single mothers, the program aims to contribute to the long-term resilience of these communities.

## COMMUNITY ENGAGEMENT AND SUSTAINABILITY

The program emphasizes community engagement by actively involving local communities in the distribution process. This approach fosters a sense of ownership and ensures that the aid is tailored to the unique needs of each community. Additionally, efforts are made to promote sustainability, laying the groundwork for continued support and empowerment beyond the immediate distribution period.

In conclusion, the Serving Humanity Foundation's Food Security Program exemplifies a targeted and impactful initiative that addresses hunger in rural communities. Through strategic partnerships, community engagement, and a holistic approach, the program not only provides immediate relief but also sets the stage for sustainable support, reinforcing the foundation's commitment to serving those in need.





## HOUSING AND SHELTER PROGRAMS.

The Housing and Shelter Program, generously funded by Superfood World, represents a vital initiative aimed at addressing the housing needs of vulnerable populations in the Trincomalee District. With a clear mission to provide secure and stable housing, the program has successfully built four houses for deserving beneficiaries. The strategic location of these houses is centered around the Kinniya Divisional Secretariat, underscoring a targeted approach to benefit those in urgent need of adequate housing in this specific region.

The primary objective of the program extends beyond the physical construction of houses; it is rooted in the profound impact that secure housing has on the lives of individuals and communities. These newly built houses signify more than just shelter; they symbolize a tangible improvement in the quality of life for the beneficiaries. By addressing the immediate need for housing, the program contributes to the overall well-being and resilience of the selected families.



The benefits derived from housing and shelter projects are multifaceted. Firstly, secure housing provides a sense of stability and safety for individuals and families, fostering a conducive environment for personal and collective growth. Stable housing is foundational to health and education, as it creates a stable base from which individuals can pursue opportunities for self-improvement.

Moreover, housing projects contribute to community development by enhancing the overall infrastructure of the region. As beneficiaries gain access to improved housing, it creates a positive ripple effect, fostering a sense of pride and community cohesion. This, in turn, can stimulate economic development and social progress within the broader community.

In addition to the immediate advantages, housing and shelter projects supported by Superfood World exemplify corporate social responsibility and a commitment to creating lasting positive change. Such initiatives not only fulfill a critical social need but also highlight the potential for businesses to be catalysts for meaningful community development.

In conclusion, the Housing and Shelter Program, made possible through the generous funding from Superfood World, goes beyond constructing physical structures. It represents a transformative endeavor that enhances the lives of beneficiaries, contributes to community development, and exemplifies the positive impact that targeted housing initiatives can have on the well-being and resilience of vulnerable populations in the Trincomalee District.





## ORPHAN SPONSORSHIP PROGRAMS.

The Orphan Sponsorship Program, a compassionate initiative led by Serving Humanity, addresses the plight of vulnerable orphan children across urban and rural areas in Sri Lanka. These children, stemming from various challenging circumstances such as being orphaned, left to fend for themselves, or coming from poverty-stricken families, are often deprived of education, traumatized by violence and abuse, and suffer from illness. The program aims to meet their immediate and long-term needs, offering support to those who live with guardians or mothers facing financial difficulties in providing basic day-to-day necessities.

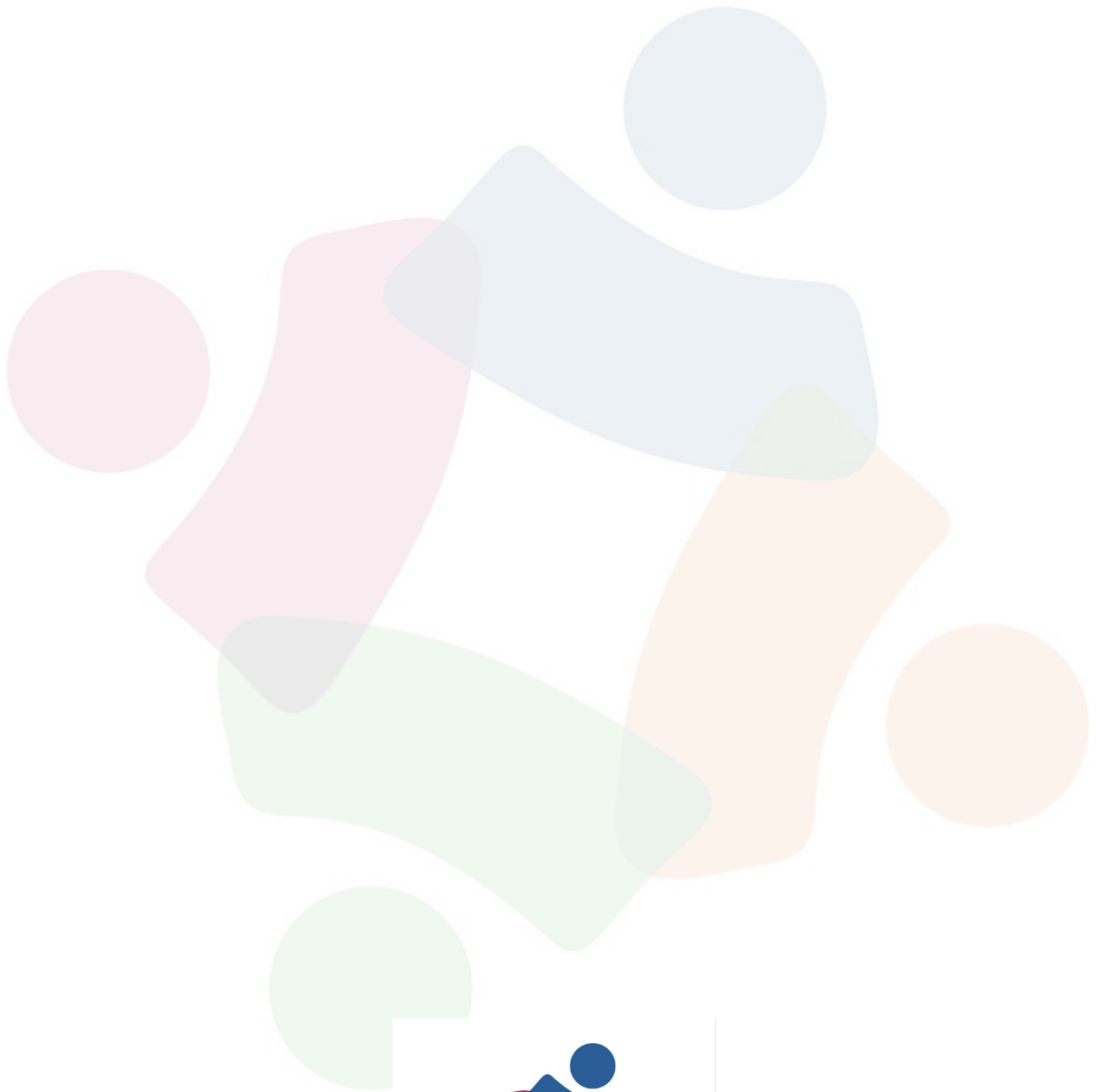
Many orphaned children find themselves destitution, lacking proper care, education, health care, and nutrition. The loss of a breadwinner, often the father, leaves families grappling with financial crises. The aftermath of such a loss can thrust families into a period of hardship, with widowed mothers or elder siblings assuming the responsibility of heading the family. Mothers seeking employment as domestic laborers to sustain their families face the risk of exploitation and neglect, creating an insecure environment for their children.



Serving Humanity, in collaboration with Orphans in Need (UK) through Al-Ihsan Trust, has been steadfast in its commitment to sponsoring 43 orphans for the fourth consecutive year. This ongoing project supports 60 families with vulnerable orphan children, aiming to enhance their living conditions by providing financial assistance for quality education, nutritious food, and healthcare services. The holistic approach of the program recognizes the multifaceted challenges these families face and strives to create a positive impact on their overall well-being.

Looking ahead to 2024, Serving Humanity plans to establish a dedicated department named the Orphan Care and Development Unit. This well-structured and strategized unit will play a pivotal role in driving the implementation of the orphan program. The objective is to further refine and expand the project's impact, ensuring that vulnerable orphan children receive the support they need to overcome adversities and thrive in a nurturing environment.





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